

Playland, Big Amusement Park, to Open Saturday
 ON THE BUG—FOR BIG THRILLS

SEATTLE'S NEW MILLION DOLLAR PLEASURE RESORT
BITTER LAKE

OPENS SATURDAY MAY 24

PLAYLAND

SEATTLE'S NEW MILLION DOLLAR PLEASURE RESORT

BITTER LAKE

GENERAL ADMISSION 10c CHILDREN 5c

WHERE IT IS AND HOW TO GET THERE

WELCOME, PLAYLAND!
 You'll Always Find the **OPTIMO BLUNT** 10c CIGAR Featured There!

Stimson Mill Co.
 Seattle
 Vernon and Shiloh
 Since 1889

Playland Place to Banish Business Cares and Worry

Fox Snappy Drinks

PIPES TO PLAY

COOPERATIONS
 WASHINGTON AMUSEMENT CO.
 1000 Broadway, Seattle, Wash.
 Retail: Dept. Kings Co.
 1000 Broadway, Seattle, Wash.



Playland on Bitter Lake (1930-1960) was a 12-acre amusement park which included The Dipper roller coaster (3,400 feet of track and a maximum altitude of 85 feet), The Canals of Venice (1,200 feet of darkness that may have been Seattle's most famous make-out spot for two generations), a fun house, a merry-go-round and many other rides, and a 9,600-square-foot hardwood floor dance pavilion. For the first 10 years there was an Interurban stop there. Eventually, there was parking for 12,000 cars.

