

Join EnviroStars

Good for business. Good for Washington.



Improved operations + marketing benefits

- **Green business checklist**
Meet regional standards for becoming a green business.
- **Marketing toolkit**
The EnviroStars Toolkit, including window cling, helps you make the most of recognition.
- **Rebates and direct assistance**
Find rebates and get help taking green actions.
- **“One-stop” for all assistance**
Just one website to get help with all aspects of green business, wherever you are in Washington.
- **Resource savings calculations**
Access reports of resource savings from your green actions.
- **Consumer directory**
All recognized businesses are listed in the online Green Business Directory.

Level up your recognition

Take more green actions to earn higher levels of recognition through the program. Benefits include:

Tier 1: Partner

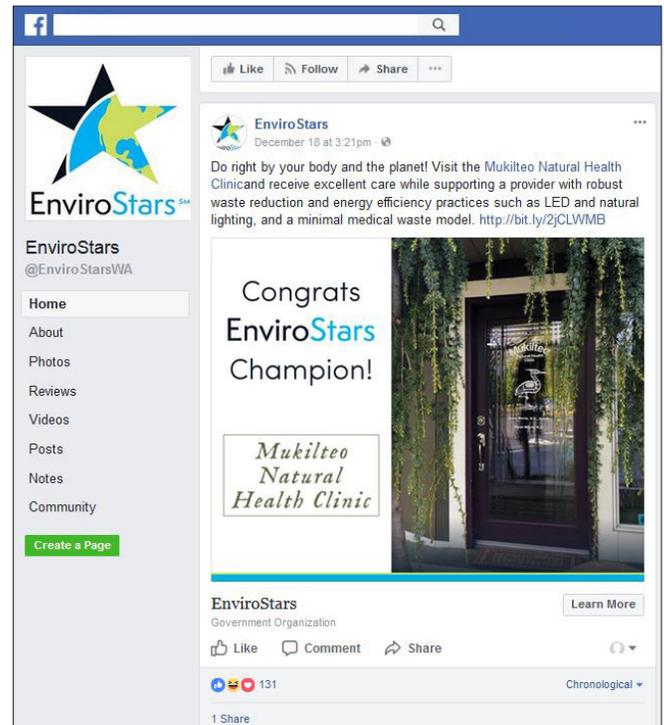
- EnviroStars window cling
- EnviroStars graphic file for use on your website
- Callout for your business on EnviroStars social media
- Digital recognition certificate
- EnviroStars green business directory listing, including a mini profile of green actions your business takes

Tier 2: Leader

- All Tier 1: Partner Benefits
- Sponsored Facebook post that includes your business name (not exclusive)
- Select promotional materials

Tier 3: Champion

- All Tier 1: Partner and Tier 2: Leader Benefits
- Business featured in digital ads targeted to your geographic area
- Considered for awards
- Featured in news media opportunities



Facebook digital ad for Tier 3 business