



## Shoreline Council of Neighborhoods **Guiding Principles**

- VISION:** An inclusive and vibrant network of neighborhoods in the City of Shoreline
- MISSION:** Provide leadership in strengthening and connecting Shoreline's diverse neighborhoods
- VALUES:**
- Communication**  
We value open and honest communication and well-informed neighbors
  - Relationships**  
We value meaningful and collaborative relationships between communities and their members
  - Voice**  
We value and encourage input from all Shoreline citizens
  - Diversity**  
We value diversity of ideas and perspectives
  - Belonging**  
We value a sense of pride and belonging in the Shoreline community
  - Leadership**  
We value skilled and empowered leadership



## Shoreline Council of Neighborhoods 2017-2018 Goals

- |  |   |
|--|---|
| <p>GOAL 1</p> <p>Value:<br/>Communication</p>                | <p>Continuous development of communication skills across platforms</p> <p><u>Action Items</u></p> <ul style="list-style-type: none"> <li>• Cross-market neighborhood events and information</li> <li>• Small group conversation on whose models of communication we like to follow and that we find useful</li> </ul>   |
| <p>GOAL 2</p> <p>Values:<br/>Relationships<br/>Diversity</p> | <p>Sustained cross-neighborhood collaboration</p> <p><u>Action Items</u></p> <ul style="list-style-type: none"> <li>• CON and neighborhood association members commit to volunteering outside of home neighborhood</li> <li>• Develop a multi-neighborhood project</li> </ul>   |
| <p>GOAL 3</p> <p>Value:<br/>Voice</p>                        | <p>Provide opportunities for CON members to deepen their understanding of what is happening in Shoreline</p> <p><u>Action Items</u></p> <ul style="list-style-type: none"> <li>• Provide more information on venues where citizens' voices can be heard</li> <li>• Balance of City and entities in Shoreline presenting to CON</li> <li>• Encourage CON members to suggest presenters</li> <li>• Initiate informed dialogue about growth and change in our communities</li> </ul> |
| <p>GOAL 4</p> <p>Value:<br/>Diversity</p>                    | <p>Engage with diverse groups throughout the city</p> <p><u>Action Items</u></p> <ul style="list-style-type: none"> <li>• Listen, learn, and engage with diverse and underrepresented communities within Shoreline</li> <li>• Plan events with a focus on inclusion</li> </ul>  |
| <p>GOAL 5</p> <p>Value:<br/>Belonging</p>                    | <p>Identify and promote what engenders belonging in neighborhood and City</p> <p><u>Action Items</u></p> <ul style="list-style-type: none"> <li>• Use all-city mailer or Currents to inform citizens about neighborhoods and CON. Include a neighborhood map.</li> </ul>  |

- Quarterly article in various social media outlets about neighborhoods and CON
- Annual article in neighborhood newsletters about CON and neighborhood collaborations

GOAL 6

Improve effectiveness of individual neighborhood associations

Value:

Leadership

Action Items

- Meetings designed to highlight what works well and what we're learning in our neighborhood associations
- Leader training and practice on facilitating groups
- Use CON small group conversations as practice in facilitation
- A facilitation tip each meeting up on screen with CON logo