# Event Schedule

## Demographics and Information

**2014 Projected Attendence - 9,000**
*2013 Attendence - 7,000*

- *Food vendors*
- *Live music on two stages*
- *Family area*
- *Beer garden*
- *Week long celebration!*

With multiple sponsorship opportunities available, you can find the one that fits your business's needs, goals and budget!

For more information:

(206) 801- 2634
pbarrett@shorelinewa.gov

**THURSDAY, AUG. 7**
Arts Al Fresco

**FRI-SUN, AUG. 8-10**
Soccer Classic

**TUESDAY, AUG. 12**
North City Jazz Walk

**FRIDAY, AUG. 15**
Youth & Teen Skate Event

**SATURDAY, AUG. 16**
Festival

**SUNDAY, AUG. 17**
Sandcastle Contest

# We Want YOU to be a Part of CELEBRATE SHORELINE!

CITY OF SHORELINE

CITY OF SHORELINE PARKS,
RECREATION & CULTURAL SERVICES

17500 Midvale Avenue North
Shoreline, WA 98133
Phone (206) 801-2600
Fax (206) 801-2780

shorelinewa.gov/parks

# Sponsorship INFORMATION

AUGUST 7 - 17
2014
CELEBRATE SHORELINE

CITY OF SHORELINE

# Sponsorship Categories & Benefits

## ARTS AL FRESCO - $5,000

- Sponsor all 12 Piano Time pianos which are located throughout the City in August
- 12 month sponsorship of Sculpture Stroll art which includes 12-14 outdoor sculptures at City Hall and Park at Towne Center
- Your logo on Piano Time map
- Your logo and live link on City website
- Your name engraved on the sculpture plaque

## MAIN STAGE - $3,000

- 10' x 20' booth in a highly visible location
- Your business banner placed near main stage
- Up to 5 plugs by emcee from main stage
- Your logo and live link on event webpage
- Your logo on festival poster
- Your logo on the pull out ad in Seattle Times
- Up to 10 festival tee shirts
- Sponsor thank you plaque

## FAMILY STAGE - $2,500

- 10' x 20' booth in a highly visible location
- Your business banner placed on stage
- Up to 5 plugs by emcee in family area
- Your logo and live link on event webpage
- Your logo on festival poster
- Your logo on the pull out ad in Seattle Times
- Up to 10 festival tee shirts
- Sponsor thank you plaque

## BEER GARDEN - $2,000

- Reserved VIP table in beer garden
- Your business banner and signs in beer garden
- Up to 3 plugs by emcee on the family stage
- Your logo and live link on event webpage
- Your logo on festival poster
- Your logo on the pull out ad in Seattle Times
- Up to 5 festival tee shirts
- Sponsor thank you plaque

## CAR SHOW - $1,000

- Free 10 x 10 booth at car show
- Your business banner at the car show
- Up to 2 plugs by emcee on the main stage
- Your logo and live link on event webpage
- Your logo on festival poster
- Your logo on the pull out ad in Seattle Times
- Up to 3 festival tee shirts
- Sponsor thank you plaque

## PLATINUM - $1,000

- Free 10 x 10 booth in highly visible area
- Up to 2 plugs by emcee on family or main stage
- Your logo and live link on event webpage
- Your logo on festival poster
- Your logo on the pull out ad in Seattle Times
- Up to 3 festival tee shirts
- Sponsor thank you plaque

## GOLD - $500

- Free 10 x 10 booth in Sponsor Area
- Up to 2 plugs by emcee on family or main stage
- Your logo on event webpage
- Your logo on festival poster
- Your logo on the pull out ad in Seattle Times
- Sponsor thank you plaque

## SILVER- $300

- Free 10 x 10 booth in Sponsor Area
- Recognition during festival on the main stage
- Your business name on event webpage
- Your business name on festival poster

## BRONZE- $299 & UNDER

- Recognition during festival on the main stage
- Your business name on event webpage
- Your business name on festival poster

# Sponsorship FORM

COMPANY NAME:_____

CONTACT NAME:_____

MAILING ADDRESS:_____

CITY:_____

STATE:_____ ZIP:_____

PHONE:_____

EMAIL:_____

☐ Yes, we would like to be a sponsor at the level marked below. Please find our contribution enclosed with this form.

| | |
|---|---|
| ☐ ARTS AL FRESCO | $5,000 |
| ☐ MAIN STAGE SPONSOR | $3,000 |
| ☐ FAMILY STAGE SPONSOR | $2,500 |
| ☐ BEER GARDEN SPONSOR | $2,000 |
| ☐ CAR SHOW SPONSOR | $1,000 |
| ☐ PLATINUM SPONSOR | $1,000 |
| ☐ GOLD SPONSOR | $500 |
| ☐ SILVER SPONSOR | $300 |
| ☐ BRONZE SPONSOR | *UNDER* $299 |

☐ We prefer to contribute "In Kind." Please attach written explanation of your offer.

☐ Yes, we would like to have a 10'x10' booth at the festival.

**PLEASE MAIL FORM AND CONTRIBUTION TO:**

City of Shoreline - Att: PRCS Celebrate Shoreline
1750 Midvale Avenue North
Shoreline, WA 9813

Checks should be made payable to: City of Shoreline

**THANK YOU FOR YOUR *Sponsorship!***