



Shoreline City Council 2011-2012 Goals and Workplan

- Goal 1: Implement the adopted Community Vision by updating the Comprehensive Plan and key development regulations in partnership with residents, neighborhoods and businesses**
- Adopt amendments to the City's development regulations to make the permit process more timely, clear and predictable, e.g., administrative design review, planned actions, subarea plans, and other appropriate planning tools.
 - Adopt amendments to the tree regulations, adopt a policy of increasing tree canopy through voluntary programs, and become a Tree City USA
 - Amend the citywide Comprehensive Plan to make it consistent with the adopted 2029 Vision and Framework Goals while also reducing its length and complexity
 - Adopt the Town Center Subarea Plan and code
- Goal 2: Provide safe, efficient and effective infrastructure to support our land use, transportation and surface water plans**
- Update the Transportation Master Plan, including citywide trail, bicycle, and transit elements
 - Update the Surface Water Master Plan and priority basin plans
 - Work with Sound Transit, neighboring cities, regional agencies and Shoreline neighborhoods to implement the Sound Transit II plan to bring light rail through Shoreline
- Goal 3: Improve economic development opportunities in Shoreline**
- Form partnerships to create "Transit-oriented Developments" (TOD) that capitalize on public transportation infrastructure
 - Update the Economic Development Strategic Plan for 2012-2017
 - Promote investments in Shoreline's neighborhood centers to increase economic vitality, environmental quality, and housing choices
 - Provide a business-friendly environment that attracts and retains both large and small businesses
- Goal 4: Construct the Aurora Improvements from 165th to 205th Streets**
- Complete construction of Aurora from N 165th to N 192nd Streets
 - Complete design and right-of-way acquisition for Aurora from N 192nd to 205th Streets
 - Secure the balance of funding for the last section of Aurora



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Goal 5: Expand opportunities for effective citizen communication and community engagement

- Enhance communication and partnerships with citizens, local public agencies, and businesses
- Support community, civic and volunteer organizations in their efforts to expand their capacity
- Enhance participation opportunities for the Shoreline community in developing the City's budget and long-term financial strategies
- Support work in the community to engage with cultural and ethnic minority communities
- Establish a "leadership academy" to build citizen awareness of Shoreline's history, government, neighborhoods and community partners

Goal 6: Develop a "healthy city" strategy

- Adopt an updated Parks, Recreation, and Cultural Services Plan
- Work with community stakeholders to develop a Healthy City Plan
- Develop a scope of work for creating a Youth Services Master Plan
- Support efforts to cultivate a farmers market in Shoreline

Goal 7: Acquire Seattle Public Utilities water system in Shoreline

- Develop feasibility analysis and financial plan
- Negotiate acquisition
- Develop and implement a robust citizen participation plan to solicit input on the issues that shape the acquisition
- Develop transition and implementation plan and schedule

2010-2011 Goals and Workplan Accomplishments

- Adopted the Southeast Area Neighborhoods Subarea Plan
- Adopted the Aldercrest site rezone
- Worked with the Shoreline Community College to establish a continuing small business development and assistance program
- Completed design, acquisition and bid for Aurora from N. 185th to N. 192nd Streets
- Implemented and evaluated new communication tools such as Council meeting "e-comment," and social media such as Facebook and Youtube