



Call to Artists / RFQ



WASHINGTON

Shoreline Town Center Public Art Project

Budget: \$140,000, inclusive of design, fabrication, installation, travel, and WA sales tax

Eligibility:

Professional artists and or artists' teams residing in the United States with public art project experience that matches the scope of the project, who have successfully managed and completed at least one publicly-funded commission on schedule and on budget. (Selection Panel members not eligible to apply.)

Application: Submission of materials that include letter of interest, resume(s), work samples, and 2-page "Ideas and Themes Brief" by deadline of Jan. 31 to artentry@shorelinewa.gov

Deadline: No later than 11:59 PM (PST) on Jan. 31, 2018

Summary of Opportunity

The City of Shoreline seeks an artist or artist-team to design, fabricate, and install a dynamic, site-specific artwork with the primary goal of serving as a landmark for the center of this young and growing city directly to the north of Seattle. Placement will occur on an approximately 1-acre triangular-shaped project area located along the city's main arterial, Aurora Avenue (aka SR 99), between North 175th Street and North 178th Street, and Aurora Ave North and Midvale Ave North. Currently, the site is flat, with a few small trees and a preserved section of historic brick road, a relic of the Interurban trolley line (1902 – 1940; see map). The site is frequently used by trail riders, dog-walkers, families, and numerous others, with many thousands driving by in cars at maximum speeds of 40 mph. As a work of public art located along a transportation corridor, it should not create a distraction for drivers.

Artwork that include solar panels, sound, kinetic, or interactive elements, projections, water features, time-based components, landscaping / earthworks, or light elements are especially welcome as a reflection of the city's environmental ethic.

The project will involve working with professionals from different backgrounds, including city engineers, public safety officials, and surface water staff. Following an internally driven design review process, the City will also seek outreach meetings with the community with the possibility of crowd-sourcing some content at the artist or artist team's discretion. The City will maintain the artwork using recommendations from the artist or artist team. Integrity of materials and fabrication should be warranted against defects for one year after installation.

Shoreline is culturally diverse and the City values working with artists of color who can incorporate the community's cultural and ethnic identities into public art.

Applicants should provide evidence of broadly similar projects and reflect an ability to work on a tight schedule and within budget.

More on Shoreline's Public Art Program: <http://shorelinewa.gov/art>

More on the project location Master Plan:

<http://www.shorelinewa.gov/home/showdocument?id=10392>

Shoreline's Public Art Program follows recommendations for materials and fabrication as outlined in the Washington State Arts Commission's Handbook on the topic:

http://www.arts.wa.gov/media/dynamic/docs/Materials%20and%20Fabrication%20Handbook_2014-04-01.pdf

Artists Selection Process:

The City's Public Art Program, housed in Parks, Recreation, and Cultural Services, will coordinate the search through an open call process and work with an Art Review Panel comprised of public art professionals, artists, and community stakeholders to make selections. Up to six (6) finalists will be invited to conduct an in person / Skype interview; up to three of these may be offered up to \$1,500 and airfare (along with hotel and other direct cost expenses) to make a formal proposal to the Selection Panel. References will be requested for finalists. A final candidate will be recommended to the Shoreline Parks, Recreation, and Cultural Services Board who in turn will make a recommendation to the City Council.

The panel may also decide to reopen the Call pending review of the submission after the deadline, proposals, or interviews.

Selection Criteria:

- Artistic vision for Shoreline's project reflecting understanding of city's history, environmental ethic, cultural diversity, and interest in defining place through public art
- Sample of previous work with similar scope, site specificity, and
- Artist availability (upon finalist selection) to schedule project quickly, begin work promptly, and complete fabrication and installation by target date of Spring 2019
- Demonstrated and relevant experience with outdoor projects of similar scope and budget

Timeline:

January 31: Deadline to apply
February 2018: Review of applications
February – March: Finalist interviews (first round)
March – April: Finalist proposals (second round)
May: Contract awarded; design review
June: Refining proposal with artist
July – September: Fabrication, site preparation
October – November: Installation
December – February 2019: Project completion; public reception

Application Materials:

The following materials are required; no other formats accepted:

- **Letter of Interest** (500 word limit) indicating aspects of the project that attract the applicant's attention, including qualifications based on previous work experience (This is not the same as the "Ideas & Themes Brief.") Please include contact info.
- **Ideas & Themes Brief** (1,000 word limit) conveying a broad sense of how the applicant would approach the project. The Brief is not a proposal and does not need to include a budget and detailed information regarding subcontractors, fabricators, architectural plans, or insurance. (These aspects may be part of the paid presentation in the finalist phase of the process.) Finalists will be paid (\$1500 plus airfare and direct expenses) to substantially expand on this document with researched detail.
- **Resume(s)** (three page maximum for each principle member of the team). Submit as a single pdf document; please include education, and recent (last 10 years or less) commissions, exhibitions, collections, related experience, honors and grants, bibliography, affiliations
- **Work Samples:** Applicants must submit samples of previous work that generally parallel the scope of this project. Submit up to 10 jpg images, with 1920 pixels on the longest side and no less than 72 dpi, for a range of 2-5 MB each image. Number images in order of preferred viewing, i.e., 01_Name_Project 16. Up to two video samples can also be shared with an unlocked Youtube or Vimeo link (preferred but other sites ok); total viewing time per sample will be no more than 10 minutes.
- **Work Sample Descriptions**
Each sample must be accompanied by a corresponding description that includes titles, names of artists, dates of work, commissioning entity, budget, collaborative partners, media and material as well as a brief mention of the applicant's role in the work.

Questions:

All materials should be submitted by the deadline of 11:59 pm on January 31, 2018. We welcome the opportunity to answer questions by phone at 206-801-2661 or by email at artentry@shorelinewa.gov.

Background:

Incorporated in 1995 and just nine miles north of downtown Seattle, Shoreline remains a young city entering its third decade during a time of unprecedented growth and change. As the City's *Vision 2029* statement recognized in 2009, "people are first drawn here by the city's...trees [and the] value placed on arts, culture, and history." The Public Art Program supports the Shoreline City Council's 2016 – 2018 goal of strengthening the City's economic base by creating exciting cultural programs that draw people from the surrounding region and contributing to place making and community engagement, especially through programs and initiatives at the neighborhood level. For more on the City's public art program visit <http://shorelinewa.gov/art>.

SHORELINE PUBLIC ART MISSION

The City of Shoreline believes in the value of a culturally-rich community that embraces all the arts, infuses artistic creativity into all aspects of civic life (including the built and natural environments) and celebrates and preserves our local history and diverse heritage in meaningful ways.

SHORELINE PUBLIC ART VISION

The City of Shoreline believes in the power of art in public places to draw people together, create vibrant neighborhoods where people desire to live, work and visit, and stimulate thought and discourse by enhancing visual interest in the built and natural environment. Art is part of the cultural thread that ties generations and civilizations together; creating opportunities for expression, reflection, participation and a landscape that is uniquely Shoreline.

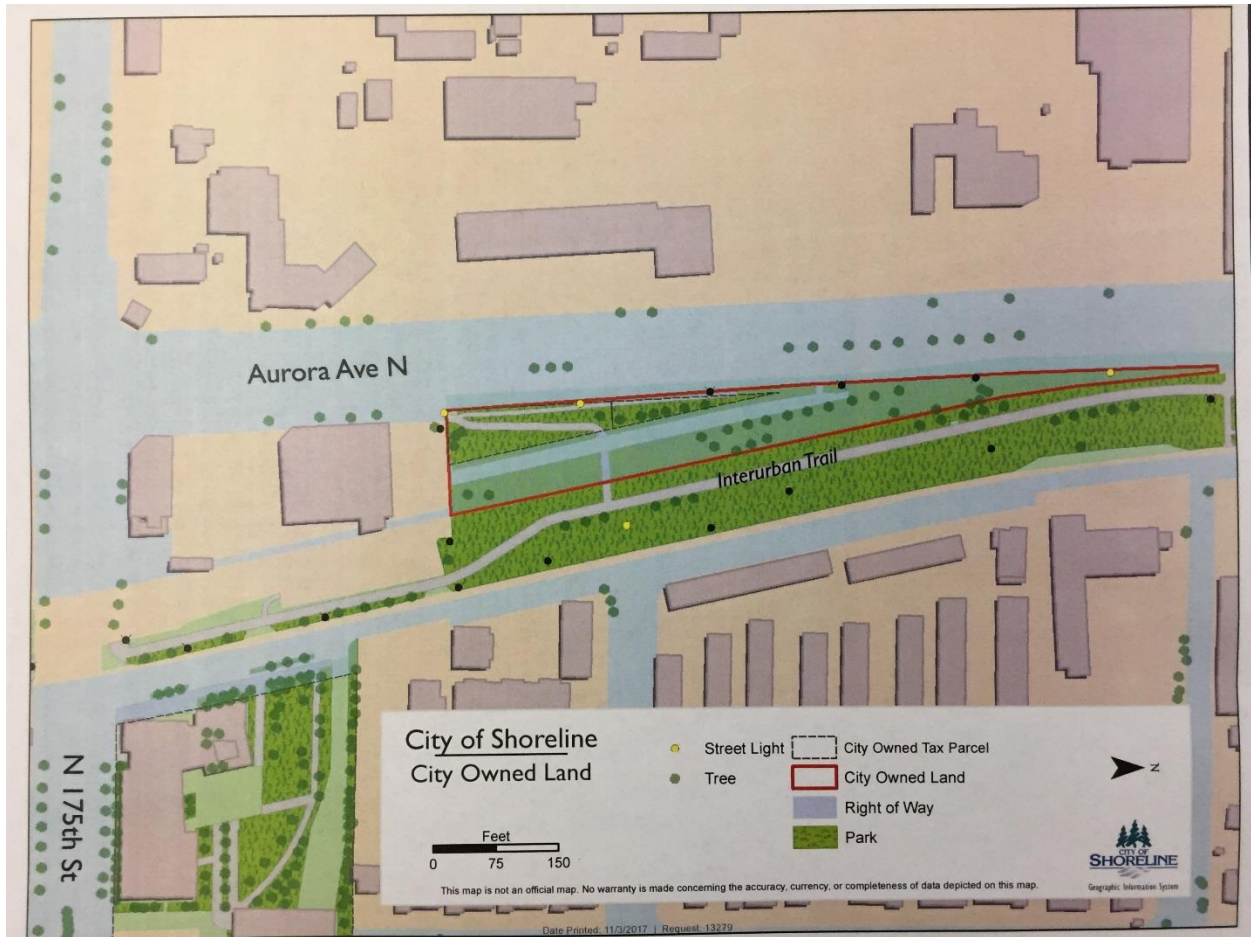


Figure 1. Map of Project Area (outlined in red).