



# CELEBRATE SHORELINE

## Sponsorship Opportunities

### Event Schedule

Saturday, August 18

Family Area: 12 - 6 pm

Car Show: 10 am - 3 pm

Main Stage: 1 - 9 pm



The City of Shoreline invites you to become a sponsor of the 2018 Celebrate Shoreline Festival. This event is the city's signature event celebrating Shoreline's cityhood, (August 1995). This is a free event open to everyone with a cost for food, some activities and the beer garden.

The festival is a family friendly event with activities that draw all ages. The family area provides activities geared toward pre-school through elementary and the family stage draws all ages. The main stage is a draw for all ages with music geared toward millennials.

There is a variety of sponsor opportunities all of which are negotiable. Please see the reverse side of this document for additional details.

### Demographics and Information

2018 Projected Attendance - 9,000

2017 Attendance - 7,000

- Food Trucks
- Live Music on Two Stages
- Family Activities:
  - Inflatables
  - Pony Rides
  - Petting Zoo
  - Toy Workshop
  - Hands on Art Projects
  - Children's Theater
- Culture Share Performance
- Beer Garden



With multiple sponsorship opportunities available, you can find the one that fits your business's needs, goals and budget.



For more information:

(206) 801-2634

[pbarrett@shorelinewa.gov](mailto:pbarrett@shorelinewa.gov)

## Sponsorship Opportunities

### MAIN STAGE \$3,000

- Company banner on main stage
- Booth near stage and/or sponsor area
- Logo and live link on event webpage
- Logo and link on event Facebook page
- 8 Plugs by emcee on both stages
- Logo on festival poster
- Thank you plaque

### FAMILY STAGE \$2,500

- Company banner on family stage
- Booth near stage and/or sponsor area
- Logo and live link on event webpage
- Logo and link on event Facebook page
- 6 Plugs by emcee on both stages
- Logo on festival poster
- Thank you plaque

### Toy Workshop \$2,000

- 10 x 10 booth in sponsor area
- Company banner on workshop tent
- Your logo and live link on event webpage
- Your logo on each toy (up to 500 toys)
- Opportunity for your staff in workshop
- Logo and link on event Facebook page
- 5 Plugs by emcee on both stages
- Logo on festival poster
- Thank you plaque

### BEER GARDEN \$2,000

- Company banner in beer garden
- Presence in beer garden
- Logo and live link on webpage
- Logo & link on event Facebook page
- 5 Plugs by emcee on both stages
- Logo on festival poster
- Thank you plaque

### CAR SHOW \$1,000

- Company banner at car show
- Booth in car show or festival
- Logo and live link on event webpage
- Logo and link on event Facebook page
- 3 Plugs by emcee on both stages
- Logo on festival poster
- Thank you plaque

### Platinum \$1,000

- 10 x 10 booth in sponsor area
- Your logo and live link on event webpage
- Logo and link on event Facebook page
- 3 Plugs by emcee on both stages
- Logo on festival poster
- Thank you plaque

### Gold \$500

- 10 x 10 booth in sponsor area
- Company name on event webpage
- Company name on event Facebook page
- 2 Plugs by emcee on both stages
- Company name on festival poster

### Silver \$300

- Your company name on event webpage
- Company name on event Facebook page
- 1 Plug

## Sponsorship Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSOR LEVEL: (please check sponsor level)

Main Stage \$3,000: \_\_\_\_\_

Family Stage \$2,500: \_\_\_\_\_

Toy Workshop \$2,000: \_\_\_\_\_

Beer Garden \$2,000: \_\_\_\_\_

Car Show \$1,000: \_\_\_\_\_

Platinum \$1,000 - 2,000: \_\_\_\_\_

Gold \$500: \_\_\_\_\_

Silver \$300: \_\_\_\_\_

Other: \_\_\_\_\_

Would you like a Booth at the Festival: Booths for Gold Sponsors and above

\_\_\_\_\_ Yes \_\_\_\_\_ No

- Checks should be made out to: City of Shoreline
- Call to pay by credit card

### Mail form to:

City of Shoreline/Celebrate Shoreline  
17500 Midvale Ave N  
Shoreline, WA 98133