Reviewing the Planning Process

January – July: Building Our Foundation
- Gathered information
- Heard from the community

April - December: Diving Deep
- In-depth analysis of what we’ve heard
- Market and recreation demand analysis

October – March 2017: Bringing it All Together
- Develop plan proposals
- Draft the plan document

April-July 2017: Plan Review & Adoption
Tonight's Purpose

Show you what we have heard so far.
Ask you if we have heard correctly.
Invite you to share any new ideas with us.
Tonight's Format

1. Short presentation to set the stage
2. Break-out discussions
3. Hearing from each group
What Comes After Tonight?

November 1 Public Workshop
  ➢ Refining what we’ve heard & offer some draft proposals

November 15 Public Workshop
  ➢ Discuss recreation programs

January 7 Public Open House
  ➢ Bring it all together

Spring/Summer 2017 - City Council Review & Plan Adoption

Beyond Adoption - Implementation
  ➢ Through Capital and Operations & Maintenance funded projects
PROS Plan Context

Securing Our Foundation

Shaping Our Future

Why this plan unique

- Light Rail is coming
- Uncertain Future of the Pool & Spartan Recreation Center
PROS Plan Goals

Preserve, enhance, maintain, and acquire built and natural facilities to ensure quality opportunities exist.

Provide community-based recreation and cultural programs that are diverse and affordable.

Meet the parks, recreation and cultural service needs of the community by equitably distributing resources.

Establish and strengthen partnerships with other public agencies, non-governmental organizations, volunteers, and City departments to maximize the public use of all community resources.

Engage the community in park, recreation and cultural services’ decisions and activities.
Who we’ve heard from

<table>
<thead>
<tr>
<th>Activity</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Opinion Survey</td>
<td>830</td>
</tr>
<tr>
<td>Online Questionnaire*</td>
<td>578</td>
</tr>
<tr>
<td>Stakeholder Interviews</td>
<td>76</td>
</tr>
<tr>
<td>Focus Group Meeting attendees</td>
<td>105</td>
</tr>
<tr>
<td>Intercept Event conversations</td>
<td>470</td>
</tr>
<tr>
<td>Neighborhood Association Meetings</td>
<td>111</td>
</tr>
</tbody>
</table>

• Parks, Recreation & Cultural Services/Tree Board
• PRCS Staff
Generalized Key Themes

- Expand walking and trail-related activities
- Strengthen access to nature
- Add and improve access to aquatics facilities and programs
- Expand indoor exercise and fitness opportunities
- Increase options for adults and seniors
- Support arts and cultural opportunities
- Create multigenerational and multi-cultural opportunities
Generalized Themes, cont.

- Improve access to community gardens and healthy eating
- Upgrade and enhance existing parks and facilities
- Add variety across the system
- Manage impacts from future growth
- Continue community partnerships in recreation
- Reduce barriers to access parks and recreation
- Improve availability of information
- Improve safety
Q9. Parks and Recreation Facilities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices

- Nature trails: 43%
- Small neighborhood parks: 40%
- Large community parks: 37%
- Paved walking/biking trails: 37%
- Natural areas: 28%
- Indoor swimming pool/aquatic center: 22%
- Playgrounds: 19%
- Off-leash dog parks: 15%
- Indoor exercise/fitness facilities: 11%
- Picnic shelters/areas: 11%
- Outdoor athletic fields: 8%
- Outdoor spray parks: 6%
- Art gallery/indoor theater: 5%
- Outdoor pools: 4%
- Outdoor baseball/softball fields: 3%
- Museums: 3%
- Outdoor tennis courts: 3%
- Indoor gymnasiums: 3%
- Outdoor basketball/multi-use courts: 2%
- Skateboarding area: 2%
- Other: 3%

Source: ETC Institute (2016)
Q16. Most Important Actions the City of Shoreline could take to Improve and Expand Parks and Recreation Facilities

by percentage of respondents who selected the item as one of their top four choices

Upgrade existing neighborhood parks, playgrounds
Develop a new indoor community aquatic center
Acquire shoreline and beach access
Develop multipurpose trails connecting to parks
Upgrade nature trails
Develop a new indoor community recreation center
Upgrade natural areas
Acquiring properties for developing new parks
Develop multipurpose trails in parks
Develop additional off-leash dog areas
Develop a cultural/arts center
Develop a new spray park
Upgrade or develop outdoor athletic fields
Other
None Chosen

Source: ETC Institute (2016)
On-line Questionnaire

Respondents were asked:

- What would you like to see more of from Shoreline’s parks, recreation and Cultural Services?
<table>
<thead>
<tr>
<th>Answer</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Swimming in a pool or water play (indoor or outdoor)</td>
<td>165</td>
<td>23%</td>
</tr>
<tr>
<td>Walking and hiking</td>
<td>111</td>
<td>15%</td>
</tr>
<tr>
<td>Nature observation</td>
<td>56</td>
<td>8%</td>
</tr>
<tr>
<td>Social gathering (family picnics, community events, cultural events)</td>
<td>55</td>
<td>8%</td>
</tr>
<tr>
<td>Playing (running, sliding, climbing, etc.)</td>
<td>51</td>
<td>7%</td>
</tr>
<tr>
<td>Saltwater activities (such as swimming, fishing, kayaking, scuba, paddleboarding, boating, etc.)</td>
<td>48</td>
<td>7%</td>
</tr>
<tr>
<td>Community Gardens</td>
<td>47</td>
<td>7%</td>
</tr>
<tr>
<td>Adventure activities (climbing wall, skate park)</td>
<td>42</td>
<td>6%</td>
</tr>
<tr>
<td>Dog walking or playing with dog(s)</td>
<td>39</td>
<td>5%</td>
</tr>
<tr>
<td>Team or individual sports and athletics</td>
<td>31</td>
<td>4%</td>
</tr>
<tr>
<td>Outdoor environmental education</td>
<td>29</td>
<td>4%</td>
</tr>
<tr>
<td>Relaxation</td>
<td>21</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>28</td>
<td>4%</td>
</tr>
</tbody>
</table>
Average allocation of $100 among the categories and below:

<table>
<thead>
<tr>
<th>Category</th>
<th>Online Questionnaire</th>
<th>Community Opinion Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction of new indoor recreation and aquatic facilities</td>
<td>$49.29</td>
<td>$27.24</td>
</tr>
<tr>
<td>Enhanced maintenance of existing outdoor parks, playgrounds and athletic fields</td>
<td>$36.08</td>
<td>$33.21</td>
</tr>
<tr>
<td>Acquisition and development of new parkland</td>
<td>$30.00</td>
<td>$23.38</td>
</tr>
<tr>
<td>Expansion of existing programs for youth/teens</td>
<td>$19.17</td>
<td>$15.30</td>
</tr>
<tr>
<td>Construction of new cultural facilities (Indoor water/art gallery)</td>
<td>$18.38</td>
<td>$11.82</td>
</tr>
<tr>
<td>Expansion of existing programs for seniors/adults</td>
<td>$15.53</td>
<td>$16.98</td>
</tr>
<tr>
<td>Construction of new outdoor athletic fields</td>
<td>$13.99</td>
<td>$9.38</td>
</tr>
<tr>
<td>Expansion of existing public art program</td>
<td>$11.30</td>
<td>N/A</td>
</tr>
<tr>
<td>Other</td>
<td>$41.13</td>
<td>$8.55</td>
</tr>
</tbody>
</table>
On-line Questionnaire

Respondents were asked:

- What are the barriers to visiting Shoreline parks, open spaces and recreation areas?
### (Online Questionnaire)

Do you currently experience any of the following barriers in getting to parks, open spaces, or recreation areas in Shoreline? (Select all that apply)

<table>
<thead>
<tr>
<th>Barrier</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lack of sidewalks, trails or safe street crossings for walking</td>
<td>129</td>
<td>34%</td>
</tr>
<tr>
<td>Lack of bike lanes or safe biking routes/trails</td>
<td>62</td>
<td>17%</td>
</tr>
<tr>
<td>Lack of vehicle parking at your destination</td>
<td>46</td>
<td>12%</td>
</tr>
<tr>
<td>Lack of public transportation</td>
<td>30</td>
<td>8%</td>
</tr>
<tr>
<td>Lack of signage in marking park entrances</td>
<td>20</td>
<td>5%</td>
</tr>
<tr>
<td>Lack of signage/wayfinding within the parks and recreation areas</td>
<td>20</td>
<td>5%</td>
</tr>
<tr>
<td>Lack of linkages to facilities (e.g. bridges over creeks, I-5, railroad tracks)</td>
<td>18</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>29</td>
<td>8%</td>
</tr>
<tr>
<td>Not Displayed</td>
<td>2</td>
<td>1%</td>
</tr>
</tbody>
</table>
Shoreline’s Profile is Changing

- General demographic changes
- Sub-areas
  - 145th mitigation
  - 185th mitigation
Seems like this slide needs a title - does this work?
mcollazzi, 9/20/2016
## Future Population Estimates

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2025</th>
<th>2030</th>
<th>2035</th>
<th>2040</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shoreline</td>
<td>53,007</td>
<td>59,801</td>
<td>60,633</td>
<td>61,082</td>
<td>61,952</td>
</tr>
</tbody>
</table>

### Table 2: Light Rail Station Area Population Change – Full Build-out (60+ years)

<table>
<thead>
<tr>
<th></th>
<th>Low Estimate</th>
<th>High Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>145th Station Area</td>
<td>2,886</td>
<td>5,317</td>
</tr>
<tr>
<td>185th Station Area</td>
<td>2,916</td>
<td>5,399</td>
</tr>
<tr>
<td>Total</td>
<td>5,802</td>
<td>10,716</td>
</tr>
</tbody>
</table>
Light Rail Station Subareas

Environmental Impact Study Conclusions

The projected 2035 population level would create a demand for approximately one new neighborhood park in EACH of the subareas.

At full build-out a combination of between two and nine new neighborhood parks or different Parks and Recreation of Facilities will be needed.
Determining Future Needs

*Guiding Principles*

**Secure our Foundation**

- Take care of what we already have and make current facilities work for us.

**Shape our Future**

- Provide for growth through development and acquisition.
Questions?

Workshop session begins now…