20 years as a City - Past to Present

Economic Development

For most of its twenty years, Shoreline has had a fairly stable population that has supported a mature and stable retail and service economy. Even during the recent deep recession when many cities in our region were hard hit, Shoreline weathered the storm.

As the region continues to grow, Shoreline will soon begin to experience a period of significant growth. People who desire to live closer to work and transportation corridors will see Shoreline as an ideal place to live. The growing population will need and desire more amenities close to home, such as neighborhood businesses and restaurants. Sensing the coming change in its future and capitalizing on its stability, Shoreline has led the region in making strategic investments in a prosperous and vibrant economic future.

Shoreline’s first neighborhood infrastructure investment was in the North City business district on 15th Ave NE. Through a Sub-area Plan completed in 2001, this project helped define priorities of residents, businesses, and our young city government. North City now boasts a vibrant and evolving mix of businesses, housing, and amenities set along an attractive and walkable street-scape. Because of the investments made, North City is poised to become a commercial and walkable hub of the 185th light-rail station area.

Lessons learned in North City were taken to a regional scale when we embraced Aurora Avenue N as Shoreline’s central boulevard. The City launched an unprecedented reinvention effort that built a future spine for commerce, transportation, and housing investment. The early leaders of Shoreline realized that this couldn’t be accomplished without help, so it established a “build-as-funded” guiding principle, which patiently sought grants from federal, state, and regional partners. The result has been that approximately 90% of the overall costs have been covered by project partners, and the project has left the City with zero related debt.

continued on page 3
Veterans Recognition Plaza at City Hall

On Monday, June 22, the Shoreline Veterans Association presented the City with a check for $37,000 to go towards the construction of the Veterans Recognition Plaza to be located at Shoreline City Hall. The money raised by the Veterans Association along with $20,000 contributed by King County will allow the City to begin construction of the plaza, move the flagpole, and install benches. However, to complete the Veterans Recognition Plaza, the Veterans Association needs to raise $28,000 more.

If you would like to contribute you can purchase an engraved brick honoring a veteran or active duty service member, which will then be added to the plaza. To find out more, visit shorelineveterans.com or contact Lynn Cheeney at (425) 231-3149 or lynn@shorelineveterans.com.

Critical Areas Ordinance Update – Public Hearing

Thursday, Aug. 20, 7:00 p.m.
City Hall Council Chamber

A public hearing on the Critical Areas Ordinance update is scheduled for the Thursday, Aug. 20, Planning Commission meeting in the City Hall Council Chamber. The City began the update process required by the State for its Critical Areas regulations in May. These regulations protect streams, wetlands, landslide hazard areas, and other critical areas throughout the City for the safety and benefit of the community.

Proposed changes to these regulations include updates for consistency with Best Available Science, as well as adding standards for critical area reports and clarifying existing unclear code sections. The Planning Commission will hear public comment on the full draft of proposed changes and finalize their recommendation to City Council for adoption in September or October of this year.

Please provide your input on the update to the City’s regulations. Comments on the draft changes can be made to the Planning Commission and City staff until August 20, 2015, via email, phone, mail, in person, on the City website, and at the Public Hearing.

The Planning Commission will review the final section of the draft Critical Areas Ordinance on August 6. The General Provisions section applies to all types of critical areas and lays out the requirements for applicability, exemptions, reports, notices on title, and a new section on code enforcement for critical area violations.

The Planning Commission schedule and agendas are available online at shorelinewa.gov/planning. For more information or to review the proposed changes to the Critical Areas regulations visit shorelinewa.gov/critical-areas.
Twenty years of Economic Development

Private investors have responded to Shoreline’s investment in its infrastructure. As Puget Sound employment and population grow, experts predict that a greater percentage of housing and jobs will be in multi-story, mixed-use buildings near employment centers along major transportation corridors. Shoreline’s improved Aurora corridor is well suited to meet this need, and the investment in such projects is accelerating in Shoreline.

Notable private investments along Aurora since incorporation include:

- The multi-use Gateway project, at 185th, with retail, dining, and two vocational schools;
- Public Storage, at 149th, a multi-story storage building;
- Inland’s mixed-use South Echo Lake complex, at 192nd, with the YMCA, housing, and retail;
- The Artiste, between 200th and 205th, a six-story housing project;
- US Biotek, at 160th, a two-story office project;
- International Community Health Clinic, at 167th, a three-story medical clinic;
- The Malmo, at 152nd, a five-story housing project; and
- Soon to be built Potala Place Shoreline, at 155th, a six-story housing project.

The significance of the Aurora project to the City’s economic future cannot be overemphasized. Many are seeking a place to work and live near public transportation, in safe, walkable neighborhoods, close to the many amenities of urban life. Thanks to the Aurora project, Shoreline now offers these amenities in abundance. For example, 155th and Aurora now earns a “Very Walkable” Walk Score® of 76, which indicates an attractive lifestyle environment has been created along Aurora. That Walk Score® will only climb with the addition of the Shoreline Farmers Market and the amenities that a renewed Aurora Square will bring.

The two light rail station areas provide the City with the next major economic opportunity. While much planning and zoning work has been accomplished, it will take both public and private investment in infrastructure and amenities over the coming decade for the two station areas to take their places as valued parts of Shoreline. But given the resolve and strategic investments already made, one can be confident in Shoreline’s continuing economic vitality.

Former Mayor Ron Hansen Remembered

Former mayor and long-time councilmember Ron Hansen passed away on June 16, 2015. Ron was a champion for incorporating as a city and he played an instrumental part in shaping Shoreline into the City it is today. He was first elected to the City Council in 1995 as one of the original councilmembers and was reelected for three more terms. He served as mayor from 2004 to 2005. Ron will be remembered for his dedication to the City and the Shoreline community.

Food Truck Shoreline

Food Truck Shoreline is rolling into new neighborhoods this summer! The 2014 pilot season in Ridgecrest was so successful that this season you can find food trucks from 5:00 to 8:00 p.m. in three locations during the end-of-summer weeks.

On Tuesdays beginning August 18, a food truck will pull in front of Sears near Central Market in the new Phase Zero area that is now home to the Shoreline Farmers Market. The events will be hosted by the Westminster, Highland Terrace, and Parkwood Neighborhood Associations. Watch the City’s website closer to the date for the featured truck.

On Wednesdays, stroll to the food truck at Richmond Beach Saltwater Park. The Richmond Beach Neighborhood Association will be playing host as well as pairing lively entertainment that thematically complements the food.

And on Thursdays, come to Ridgecrest at the corner of 5th Ave NE and NE 165th St across from The Crest Theater.

Schedule

**Tuesday, Aug. 18**
Food Truck TBD @ Aurora Square

**Wednesday, Aug. 19**
Poke to the Max @ Saltwater Park

**Thursday, Aug. 20**
Jemil’s Big Easy @ Ridgecrest

**Tuesday, Aug. 25**
Food Truck TBD @ Aurora Square

**Wednesday, Aug. 26**
Snout & Co. @ Saltwater Park

**Thursday, Aug. 27**
Off the Rez and Six Strawberries @ Ridgecrest

**Tuesday, Sept. 1**
Food Truck TBD @ Aurora Square

**Wednesday, Sept. 2**
Where Ya At, Matt? @ Saltwater Park

**Thursday, Sept. 3**
Maximus - Minimus @ Ridgecrest

**Thursday, Sept. 10**
The Barkery @ Ridgecrest

shorelinewa.gov
FIDDLER ON THE ROOF
Fridays & Saturdays, July 31-Aug. 22; 8:00 p.m.
City Hall plaza, 17500 Midvale Ave N
Free tickets: brownpapertickets.com

ARTS AL FRESCO
Thursday, Aug. 6, 6:00 - 8:00 p.m.
City Hall plaza, 17500 Midvale Ave N

SOCCER CLASSIC
Friday, Aug. 7 - Sunday, Aug. 9
Shoreline Soccer Fields: 19030 1st Ave NE
Register: celebrateshorelinesoccerclassic.com

NORTH CITY JAZZ WALK
Tuesday, Aug. 11, 7:00 - 10:00 p.m.
North City Business District
Tickets: northcityjazzwalk.org

SKATE COMPETITION
Friday, Aug. 14, Noon - 5:00 p.m.
Paramount Skate Park, 15300 8th Ave NE

FESTIVAL
Saturday, Aug. 15, Noon - 6:00 p.m.
Cromwell Park, 18030 Meridian Ave N

MAIN STAGE CONCERT
Saturday, Aug. 15, 4:00 - 9:00 p.m.
Cromwell Park, 18030 Meridian Ave N

BEACH TO BLUFF RUN & SANDCASTLE CONTEST
Sunday, Aug. 16, 8:00 a.m. - 2:30 p.m.
Saltwater Park, 2021 NW 190th Street
Info: richmondbeachwa.org

FIDDLER ON THE ROOF
Fridays & Saturdays, July 31-Aug. 22
6:00 p.m. doors open, 8:00 p.m. performance
City Hall plaza, 17500 Midvale Ave N
Free tickets: brownpapertickets.com

Aurora Theatre Company, in association with The City of Shoreline, will present the beloved classic musical Fiddler on the Roof for eight free performances this summer. Come early and enjoy your picnic dinner before the show. Doors open at 6:00 p.m. The show will begin promptly at 8:00 p.m. There is plenty of free parking in the City Hall garage.

Tickets are free, but must be reserved at brownpapertickets.com. More information at auroratheatreshoreline.org.

ON THE WEB:
shorelinewa.gov/celebrateshoreline
CELEBRATE SHORELINE
FESTIVAL
Saturday, Aug. 15, Noon - 6:00 p.m.
Cromwell Park, 18030 Meridian Avenue N
Join us as for a citywide celebration of our 20th year! Festival attractions include a family stage, petting zoo, beer and wine garden, live theater, food trucks, inflatables, pony rides, face painting, community booths, emergency vehicles for touring, a bubble play area, and much more.
Schedule, parking map, and more info: shorelinewa.gov/celebrateshoreline.

MAIN STAGE CONCERT
Saturday, Aug. 15, 4:00 - 9:00 p.m.
Cromwell Park, 18030 Meridian Avenue N
Celebrate summer; celebrate local talent; celebrate Shoreline! In honor of the City’s 20th birthday, we’ve added a whole new event to the Celebrate Shoreline schedule. We have a stellar lineup of four local bands ready for an entire evening of original music on the lawn at Cromwell Park. Pickwick is headlining the concert with Tangerine, Tom Eddy, and Ruler performing. Bring a blanket and a picnic or visit the food trucks and beer garden.
Free admission and parking. All ages welcome.
Visit shorelinewa.gov/mainstageconcert for more information and a parking map.

Robo-surfing at the Celebrate Shoreline festival

Concert headliners, Pickwick

UPDATES AND MORE AT:
facebook.com/celebrateshoreline
Interurban Trail to Burke Gilman Connectors Project

Open House
Wednesday, July 29
5:30 to 7:00 p.m.
City Hall Room 301

The Interurban Trail/Burke Gilman Trail Connectors project will provide two routes (northern and southern) to connect Shoreline’s section of the regional Interurban Trail to Lake Forest Park and the Burke-Gilman Trail. The trail connections will be a combination of signage, sidewalks, shoulder improvements, sharrows, and grade separated paths to provide the east-west routes for these important regional trails.

To find out more, come to the open house on Wednesday, July 29 from 5:30 to 7:00 p.m. at City Hall. More information is available on the web at shorelinewa.gov/trailconnectors.

DID YOU KNOW?

Thirty percent of the garbage in a typical garbage cart is food scraps, which could be recycled to make compost!

If the food scraps go to the landfill as garbage, they decompose without oxygen and produce methane, a potent greenhouse gas, which is 23 times more damaging to our climate than carbon dioxide. In Shoreline, you can put your food scraps into your yard debris cart, if you subscribe, or in your backyard food scrap composter, if you have one. Both of these options produce compost to amend soil and help protect our climate.

Back to School event helps students get ready to learn

Saturday, Aug. 29, 12:30 to 4:00 p.m.
North City Elementary, 816 NE 190th Street

Every Shoreline student deserves to start school in September on an equal footing and ready to learn. Unfortunately, for the one out of every four students whose families struggle to make ends meet each month, even the expense of basic school supplies can be too much. To fill this need, volunteers, churches, local service providers, the Shoreline School District, and the City formed the Back to School Consortium.

Each year the Consortium collects and distributes supplies to students in the Shoreline School District. Every student registered for the event will receive a backpack full of the most needed school supplies, loose leaf paper, new socks and underwear, and hygiene items. Monetary donations can be made online at btsconsortium.org or mailed or dropped off at the Center for Human Services, 17018 15th Avenue NE, Shoreline, WA 98155 by August 18. Donation boxes are also available at many local businesses and City Hall.

To volunteer, for a list of drop box locations, or for a list of needed items, visit btsconsortium.org. If you would like to register your family for the event you can do so online at btsconsortium.org or you can call (206) 393-4916. The registration deadline is August 19.

Members of the Back To School Consortium are:
Center for Human Services, City of Shoreline, Dale Turner Family YMCA, Hopelink, Ronald United Methodist Church, Shoreline Community Care, Shoreline School District, Turning Point, and the WORKS of Shoreline PTA Council.

Echo Lake drainage repair

Beginning September 8, and for three to six months thereafter, a small portion of Echo Lake Park will need to be fenced off to the public in order to make repairs to improve drainage in the lowest area of the lawn. Shortly after the recent park improvements were made, water began ponding in the lowest area of the lawn. City staff reviewed the site conditions and determined that the ponding most likely occurred due to accidental over-compaction of the topsoil layer by construction equipment last summer.

In order to repair the area, the compacted soils will be removed and replaced with well-draining layers of rock, sand, and topsoil. Installation of these drainage layers will also raise the low elevation by six to ten inches. The improved filtration of water into the ground will reduce ponding. However, one side effect of this improved drainage will be drier soils and potentially some golden lawn areas during summer months.

While construction should only take five to seven days, the area will be fenced off for three to six months to allow the grass to establish before opening this area up for public use. Only the small portion of the open lawn area will be impacted during construction. All other areas of the park, including the playground, will remain open. Expect some minor trail closures, dusty conditions, and some noise from construction equipment.

For more information visit shorelinewa.gov/echolake or contact Park Project Coordinator Maureen Colaizzi at mcolaizzi@shorelinewa.gov or (206) 801-2603.
Coming soon!

In mid-July, Shoreline Fire's first ever "sizzle reel", or video brochure, will be complete! It will debut on our website (shorelinefire.com) and Facebook. Local filmmakers from Via Creatives spent the last few months in production and we are excited to show it to you! Times have changed, and the traditional tri-fold brochure just doesn't cut it anymore. We hope our video will tell the story of who we are, what we do for our residents every day, and why we love serving Shoreline. Stay tuned!

Shoreline Fire District Funding Measures: Propositions 1 and 2

The Shoreline Fire District has two funding measures on the August 4 primary ballot. The official titles are Prop 1 and Prop 2.

Approval of Proposition 1 would allow the District to impose a fire benefit charge (FBC). With the FBC in place, the District’s property taxing authority would be reduced.

Proposition 2 would allow the District to issue general obligation bonds to construct capital improvements and acquire vehicles. The bond would replace a current capital bond set to retire in 2016.

For more information, visit shorelinefire.com or contact Fire Chief Matt Cowan at (206) 533-6500 or mcowan@shorelinefire.com.

What happens when the 911 call is not a fire or medical emergency?

Shoreline Firefighters receive hundreds of 911 calls per year that are not medical or fire emergencies. These calls come from vulnerable elderly, people coping with substance abuse, people dealing with chronic mental illness, and high risk individuals who have no medical insurance or connections to social services.

These calls are extremely challenging for Fire and EMS crews. They are trained to handle life-threatening emergencies and respond to dozens of 911 calls per day. First responders are forced to walk away from people who require extensive social service interventions. Those people are highly likely to become repeat, chronic 911 callers. Fire departments like Shoreline are creating community-focused programs to try and connect residents/families with help and resources.

Shoreline Fire has a Community Services Officer (CSO) who takes referrals from firefighters and the community and begins the sometimes lengthy process of helping these vulnerable folks get connected with social services. You can contact the CSO at (206) 533-6564.
CELEBRATE SHORELINE MAIN STAGE CONCERT
AUGUST 15 ★ 4 PM to 9 PM ★ CROMWELL PARK
Details on page 5