



Shoreline City Council  
2010-2011 Goals and Workplan  
Adopted April 12, 2010

**Goal 1: Implement the adopted Community Vision by updating the Comprehensive Plan and key development regulations in partnership with residents, neighborhoods and businesses**

- Adopt the Southeast Area Neighborhoods Subarea Plan
- Adopt updated tree regulations, including citywide goals for urban forest canopy
- Complete draft Urban Design, Capital Facilities and Transportation elements of the Comprehensive Plan
- Adopt the Town Center Subarea Plan
- Make the permit process clear, timely and predictable through Subarea Plans, Planned Actions and other appropriate planning tools

**Goal 2: Provide safe, efficient and effective infrastructure to support our land use, transportation and surface water plans**

- Update the Transportation Master Plan, including citywide trail, bicycle, and transit elements
- Update the Surface Water Master Plan and priority basin plans
- Work with Sound Transit, neighboring cities, regional agencies and Shoreline neighborhoods to implement the Sound Transit II plan to bring light rail through Shoreline

**Goal 3: Expand Economic Development opportunities in Shoreline**

- Develop a "Transit-oriented Development" plan for the Aurora Park and Ride Lot at N. 192nd Street
- Work with the Shoreline Community College to establish a continuing small business development and assistance program

- Explore economic development opportunities for any surplus property at the Fircrest campus with the State of Washington
- Actively recruit both large and small businesses to Shoreline

**Goal 4: Construct the Aurora Improvements from 165<sup>th</sup> to 205<sup>th</sup> Streets**

- Complete construction of Aurora from N. 165<sup>th</sup> to N. 185<sup>th</sup> Streets
- Complete design, acquisition and bid for Aurora from N. 185<sup>th</sup> to N. 192<sup>nd</sup> Streets
- Secure funding for the last section of Aurora

**Goal 5: Provide enhanced opportunities for effective citizen communication and community engagement**

- Implement and evaluate new communication tools such as Council meeting “e- comment,” and social media such as Facebook and Youtube
- Host community forums on key topics of interest
- Enhance communication and partnerships with the Shoreline Community College, School District, utilities and other local public agencies
- Support community, civic and volunteer organizations in their efforts to expand their capacity.

**Goal 6: Develop a “healthy city” strategy**

- Adopt updated Parks, Recreation, and Cultural Services Plan
- Work with a citizen advisory committee of community stakeholders to develop a Healthy City Plan
- Develop a scope of work, including identifying stakeholders, cost and timeline, for a Youth Services Master Plan

**Goal 7: Acquire Seattle Public Utilities water system in Shoreline**

- Develop feasibility analysis and financial plan
- Negotiate acquisition
- Develop transition and implementation plan and schedule