



Parks, Recreation & Cultural Services/ Tree Board

Regular Meeting Agenda Packet

October 24, 2019



**Parks, Recreation and Cultural Services Board
2019 Meeting Schedule**

December 5	7:00 p.m.	Shoreline City Hall, Room 303
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**Parks, Recreation and Cultural Services Board
2020 Meeting Schedule**

January 23	7:00 p.m.	Shoreline City Hall, Room 303
February 27	7:00 p.m.	Shoreline City Hall, Room 303
March 26	7:00 p.m.	Shoreline City Hall, Room 303
April 23 (Spring Break)	7:00 p.m.	Shoreline City Hall, Room 303
May 28	7:00 p.m.	Shoreline City Hall, Room 303
June 22	(Tentative) Dinner Meeting with Council 5:45 p.m.	
June 25	7:00 p.m.	Shoreline City Hall, Room 303
July 23	Special Meeting – Annual Tour of Parks and Facilities 6:00 p.m.	
August 27	7:00 p.m.	Shoreline City Hall, Room 303
September 24	7:00 p.m.	Shoreline City Hall, Room 303
October 22	7:00 p.m.	Shoreline City Hall, Room 303
December 3	7:00 p.m.	Shoreline City Hall, Room 303



AGENDA
PARKS, RECREATION & CULTURAL SERVICES/TREE BOARD
REGULAR MEETING

October 24, 2019
7:00 p.m.

Shoreline City Hall Room 303
17500 Midvale Ave N

		Estimated Time
1. CALL TO ORDER/ATTENDANCE		7:00
2. APPROVAL OF AGENDA	Action	7:02
3. APPROVAL OF MEETING MINUTES	Action	7:03
4. PUBLIC COMMENT		7:05
<i>Members of the public may address the PRCS/Tree Board on agenda items or any other topic for three minutes or less. When representing the official position of a State registered non-profit organization or agency or a City-recognized organization, a speaker will be given 5 minutes and it will be recorded as the official position of that organization. Each organization shall have only one, five-minute presentation. Please be advised that each speaker's testimony is being recorded. Speakers are asked to sign up prior to the start of the Public Comment period. *</i>		
5. DIRECTOR'S REPORT	Information	7:10
6. AGENDA PLANNER REVIEW	Discussion	7:20
7. PUBLIC ART FUNDING STUDY	Action	7:40
8. EMERGING TRENDS IN PARKS & RECREATION	Discussion	8:15
9. COMMENTS FROM THE BOARD	Discussion	8:45
10. ADJOURN	Action	9:00

The PRCS/Tree Board meeting is wheelchair accessible. Any person requiring a disability accommodation should contact the City Clerk's Office at 801-2230 in advance for more information. For TTY telephone service call 546-0457.

June 27, 2019



Parks, Recreation & Cultural Services/Tree Board Meeting Minutes

Call to Order/Attendance

The meeting was called to order at 7:00 p.m.

Park Board members present: John Hoey, Sara Raab McInerney, Bruce Amundson, Jeff Potter, Erik Ertsgaard, Bill Franklin, Elizabeth White

Absent: Ivan Brown, Christine Southwick

PRCS Staff present: PRCS Director Eric Friedli, Administrative Assistant III Lynn Gabrieli

Approval of Agenda

Vice-Chair Hoey called for a motion to approve the agenda. So moved by Mr. Amundson and seconded by Mr. Franklin. The motion carried.

Approval of Minutes

Vice-Chair Hoey called for a motion to approve the May minutes. So moved by Ms. Raab-McInerney and seconded by Mr. Franklin. The motion carried.

Public Comment

Bettelin Brown, Shoreline (statement provided in full below, edited for clarity)

Ms. Brown distributed flyers advertising the work party schedule for South Woods and described the work to be done. She requested that her comments be recorded comprehensively.

My late husband Charlie Brown was on the Trails Advisory Committee and it was his dream to save South Woods. The South Woods Preservation Group met for 10 years to accomplish the preservation. In February I was inspired to create a nine-month seasonal restoration program - three months for three sides of the woods. The time before last we had 16 and last time 11 volunteers in attendance.

The City has contracted with EarthCorps for 5 days of work to remove holly at South Woods. We have experienced remarkable collaboration. Shoreline School District Superintendent, Rebecca Miner is supportive, and I met for ½ hour with Lisa Gonzales, Principal at Shorecrest, and the Environmental Club is participating. Grace Perrin, President of the club, is interested in applying to represent Shorecrest High School. She will be a junior, so we have an opportunity to have her with us for the next two years. The Shorecrest videography teacher, Trent Mitchell, is possibly going to make a documentary about South Woods.

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[Ms. Brown remarked that] the two student representatives on the Board are both from Shorewood High School, not from Shorecrest. In the fall when we work on the school side of South Woods I hope the PRCS/Tree Board will take this opportunity to collaborate with the students in the Club on this environmental project. John Hoey has participated in past work parties.

Vice-Chair Hoey thanked Ms. Brown for her work at South Woods and encouraged the Board to participate in South Woods restoration efforts.

Director's Report

- Congratulations to Erik Ertsgaard and Ivan Brown on their reappointment at the June 24 Council meeting to the Board for another year. Mr. Friedli thanked Mr. Ertsgaard for accepting the Parks and Recreation Month Proclamation at that meeting.
- The Council affirmed movement forward with an \$88.1 Million 20-year bond measure to fund a new Community and Aquatics Center on the November ballot. This amount could be reduced by \$2.43 million if the School District votes to contribute this amount to the project. The School District is expected to take formal action on that on July 15.
- If the voters approve a bond measure and, after it passes, we can get grants to fund those projects, the Council discussed whether the savings should be used to retire the bonds early or apply those funds to other park improvement projects. More discussion about that on July 29.
- The Council is split about whether to add \$17 million park for improvements to a potential ballot measure. There was discussion about the size of the ballot measure, whether the parks identified are the right ones. Staff has been instructed to come back with two ballot measure versions – one that includes just the Community & Aquatics Center and one that includes funding for park improvements.
- July 29 is the last opportunity for the Council to decide to put something on the ballot for November. The deadline for submitting the ballot language is August 6.
- The PRCS Department has been working for the past two years toward national accreditation. We have been informed that the department has passed 147 of the 151 Standards (97%) which qualifies the department to move forward to the CAPRA hearing at the NRPA annual conference in September. It is anticipated that the Department will be awarded national accreditation at that time.
- Summer camps are underway. 3131 camp slots have been filled with Over 640 on the wait list. Over 50 extra help staff have been hired to work the camps. Last year's challenge was the air quality in August so this year more outdoor camps have been scheduled in June and July and indoor camps in August.
- Grant funding has been secured to make improvements to transform the Caretaker's Cottage at Richmond Beach Saltwater Park into an artist residency studio. Pop-Up Piano artists are working there now to embellish pianos for display July - September.
- The August 22 Board meeting is cancelled due to staff absences.
- The September meeting will need to be rescheduled due to the annual NRPA conference. Mr. Friedli suggested scheduling a retreat in September in place of the regular meeting.
- The July meeting begins at 6:00. Dinner is provided and a tour of art in Edmonds and Seattle parks is being considered in order to facilitate further conversations about Cultural Services in Shoreline.

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- Mr. Friedli invited the Board's reflections on the June dinner meeting with the City Council. The Board expressed appreciation for the opportunity to meet with the Council and found it helpful. They especially value being asked questions by the Council members that seek honest feedback. The conversation at the Dinner Meeting was limited to the CAC and did not branch into broader areas of PRCS.

Hillwood Park Signage

Boni Biery, Hillwood Park Steward & and Jocelyn Curry, illustrator and Hillwood resident

Hillwood Park has been the focus of environmental restoration by Boni Biery for many years. She has proposed the installation of informational signage at the Park. Jocelyn Curry has been engaged to design 3 20" x 30" interpretive signs to be installed at Hillwood Park that illustrate a history of the Hillwood Park property, maps, native plant illustrations, a panel dedicated to the restoration of the wetland currently underway, and a panel dedicated to education about the waterway. Each panel has a feature directed at educating children.

Ms. Biery described the funding sources for the signage that include environmental grants, a neighborhood grant, and matching funds contributed by the City. Mr. Friedli mentioned that the Hillwood wetland restoration area is included in the Park Concept Designs currently under consideration by the Council for bond funding in November. Ms. Biery and Ms. Curry described each panel in detail.

Mr. Ertsgaard commended the volunteers for their work to improve the health of the ecosystem and affirmed the importance of the signage to help people understand the dynamic and history of the park. The Board asked questions about the origins and direction of Boeing Creek and affirmed the addition of information on the boards targeted at children.

Mr. Hoey and Mr. Amundson encouraged development of educational opportunities for urban waterways. Ms. Raab McInerney encouraged a depiction of how the Boeing Creek waterway fits into the greater watershed and Ms. White requested more distinction between the parts of the creek that are underground and the parts that have been daylighted. Mr. Franklin mentioned the challenge of depicting Hidden Lake in signage when the removal of the Hidden Lake dam and further efforts to restore the area to its natural habitat means the lake will be reduced in the next few years.

A ribbon cutting is scheduled for Saturday September 14 at 10:00 a.m. at Hillwood Park.

Shoreline Place Development Agreement

Nathan Daum, Economic Development Director

Mr. Daum distributed an updated memo (Attachment A to these minutes) regarding the draft development agreement with Merlone Geier related to the 70-acre Sears property redevelopment project. The presentation related specifically to the Park Impact Fee incentive proposal in the Agreement and the public spaces it envisions.

The Board learned the history of the Sears site beginning with its opening in 1967 continuing through the Merlone Geier purchase of the property in 2017. The property under consideration encompasses roughly 25% of the Community Renewal Area known as Shoreline Place. 3.47 acres of open space is designed into the development as defined by the Shoreline Municipal Code which is defined as space

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not used by the developer for anything. The Park Impact Fee Credit proposal incentivizes the developer to create publicly accessible amenities to activate those spaces and make them publicly appealing.

The Board reviewed the concept drawings for the open space development proposals. The question under consideration is, what makes these open spaces *community* spaces as opposed to open plazas in front of retail stores that would qualify them to receive a Park Impact Fee credit?

Mr Friedli invited the Board's comments that would be shared with the Planning Commission. Concerns were expressed about the following:

- Will the developer will value engineer out some of the amenities being considered as the project develops? To counter this, there is a list of required elements for each plaza space in the development agreement to qualify for the park impact fee credit.
- The calculation of open space for plaza frontage goes right up to the front door of a business. What happens should that business begin using that space for retail purposes such as outdoor restaurant seating.
- Should parking areas be included in the Park Impact Fee and is it important for it to be designated exclusively for the open space areas?
- The potential disconnect and discontinuity given the long-range scope of the project.
- Whether the open spaces benefit the development itself is in tension with whether it presents a real public benefit. How much Park Impact Fee credit should be due a project like this when the open spaces are not truly "park" spaces.
- The urban canyon effect related to the zero lot-line building setback.
- The public open space agency to loading zones. Can the development agreement think beyond the property line to consider adjacencies and future building impacts?
- What happens if Central Market redevelops? What would be the impact on the green spaces?
- U Village is not an appealing model as the plaza spaces there do not qualify as park space.
- **The Board generally disagreed with the designation of much of the open space in the development plan as eligible for park impact fee reduction because it is integrated into the business interest of the development and may not have broad long-term public appeal and access.**

The Board was encouraged to submit comments directly to the Planning Commission

Comments from the Board

Waived due to time constraints

Adjourn

Hearing no further business, Vice-Chair Hoey called for a motion to adjourn. So moved by Mr. Amundson and seconded by Mr. Franklin. The meeting adjourned at 9:05 p.m.

Signature of Vice-Chair
John Hoey

Signature of Minute-Writer
Lynn Gabrieli, Administrative Assistant III



PRCS/TREE BOARD SPECIAL MEETING NOTES

October 3, 2019

7:00 - 9:00 p.m.

Shoreline City Hall Room 301

CALL TO ORDER

Chair Christine Southwick called the Board to order at 7:00 p.m.

ATTENDANCE

Members of the Board in attendance were Bruce Amundson, Bill Franklin, John Hoey, Jeff Potter, Sara Raab McInerney

Absent: Erik Ertsgaard, Ivan Brown and Elizabeth White

Staff members attending were PRCS Director Eric Friedli, Administrative Assistant III Lynn Gabrieli

PUBLIC COMMENT

None

BOARD PRIORITIES AND OBJECTIVES

As Board members arrived, they were invited to place dots next to the categories on the agenda on the whiteboard to indicate their top three choices for topics to discuss. The topics earning the highest number of dots were:

1. Equity & Inclusion
2. Parks
3. Cultural Services/Public Art
4. Proposition 1

Board members spent the remainder of the meeting discussion each topic.

1. Equity & Inclusion

- The PRCS/Tree Board ought to reflect the diverse population of Shoreline. This would bring the desired lens or framework to the Board's discussions
- Develop a framework as a board to approach diversity work
- Take action to support inclusion
- Engage in diversity and inclusion training. Invite the City's Diversity & Inclusion Coordinator to present the City's initiatives and discuss barriers to inclusion with the Board.
- Perhaps individuals could be invited to provide feedback to the Board during meetings
- Perhaps the Board could meet in the community rather than at City Hall
- Maybe one Board meeting could include a representative from each neighborhood



PRCS/TREE BOARD SPECIAL MEETING NOTES

October 3, 2019

7:00 - 9:00 p.m.

Shoreline City Hall Room 301

- Level of Service is also an equity marker. Parks and playgrounds should be accessible to everyone.
- Provide equity and access to all facilities, programs, activities and events for all residents in Shoreline.

Mr. Friedli encouraged the Board to challenge staff to consider issues of diversity and inclusion related to projects and issues as they are brought to the Board for feedback.

2. Parks

- Engage the community more regularly and deeply when it comes to park design, even for repair and replacement.
- Learn about emerging trends in Parks and Recreation including park designs, open spaces, and community gardens
- Stay engaged in the conversation about the Light Rail station corridors as they relate to parks and open spaces

3. Cultural Services/Public Art

- Review the Public Art Funding Study and consider a funding recommendation.
- Consider the recommendation made by the PRCS/Tree Board during the Public Art Plan approval process to move the Public Art Coordinator position to full-time.

Next steps:

- The Public Art Funding Strategy is on the October 24 agenda and the Board will be asked to make a recommendation.
- Staff will invite the City's Diversity and Inclusion Coordinator, Suni Tolton, to lead the Board in a conversation on this topic.
- Staff will prepare a presentation and facilitate a discussion on emerging trends in Parks and Recreation.
- Staff will communicate the desire to remain engaged in the Light Rail planning process to the Planning staff.
- The Agenda Planner will be filled out according to the desires communicated during this retreat and reviewed with the Board during a future regular meeting.

Shoreline Parks, Recreation and Cultural Services Board Agenda Planner

D=Discussion A=Action
PH=Public Hearing I=Information

2020

**January 23, Room 303
7:00pm (Regular Meeting)**

Planned Absence:

New ADULT Board Member Recruitment Begins – 0 adult positions

Subject	Type	Time	Staff
Public Art		90	
• Arts Council Strategic Plan	I	20	Lori Hoffman
• PRCS 2019 Public Art Report and 2020 Work Plan	I	20	David Francis
• Articulating a vision for Public Art	I	30	Bruce Amundson
• Discussion		20	

**February 27, Room 303
7:00 p.m. (Regular Meeting)**

Subject	Type	Time	Staff
Parks & Open Spaces			
• Green Shoreline Partnership presentation	I	30	
• 2019 Tree Canopy Report & 2020 Work Plan	I	15	Tony Hamilton
• Emerging Trends in Parks & Open Spaces	I	30	Eric Friedli
• Discussion	D	20	

**March 26, Room 303
7:00pm (Regular Meeting)** **Planned Absence:**

New YOUTH Board Member Recruitment Begins – 1 youth position

Subject	Type	Time	Staff
Proposition 1 implementation	I	25	Eric Friedli
Emerging trends in recreation	D	20	
Permit and Park Concessions Policy Review	A	20	Brett/Eric
Pickleball Court Use	A	20	
KCLS Report (Plan B)	I	25	

**April 23, Room 303 (Spring Break)
7:00pm (Regular Meeting)** **Planned Absence:**

Subject:	Type	Time	Staff
Joint meeting with Senior Center Board	D	90	

**May 28, Room 303
7:00pm (Regular Meeting)** **Planned Absence:**

Last Board meeting for Erik Ertsgaard

Subject	Type	Time	Staff
Election of Officers	A	10	
Farewell to Erik		10	
Joint meeting with YOLO staff (schedule in April if not spring break)	D	90	

Memorandum

DATE: October 15, 2019

TO: Parks, Recreation & Cultural Services/Tree Board

FROM: Eric Friedli, Director
Susana Villamarin, Sr. Management Analyst

RE: **Municipal Art Fund amendment proposal**

Requested Board Action:

The Board is asked to endorse the staff recommendation to amend Ordinance 312 to redefine funding for the Municipal Art Fund by expanding the list of city capital projects tied to the 1% contribution to the Municipal Art Fund.

Project or Policy Description and Background:

The City of Shoreline operates a Public Art Program in alignment with the City Council-adopted 2017 - 2022 Public Art Plan (<http://www.shorelinewa.gov/home/showdocument?id=30225>) with the goal of expanding the role of public art in the Shoreline community. Sustainable and predictable funding to support the Public Art Program is a consistent challenge.

Background

In 2002 the City Council adopted Ordinance 312 creating the Municipal Art Fund. In March 2017 the City Council adopted the Public Art Policy (Resolution 405) which recognizes the City of Shoreline's Public Art Plan as the guiding document for the city's Public Art Program (Section 3.0A). Also in March 2017, the City Council adopted the City of Shoreline's 2017-2022 Public Art Plan (Resolution 404) which establishes goals and implementation strategies for the Public Art Program.

The Public Art Plan recognizes that current "CIP revenues alone are not enough to build and sustain the robust Public Art Program the City has begun. The success of the program will depend upon the implementation of other funding sources with sustainable strategies."¹ Goal #3 of the Art Plan is to "achieve greater financial sustainability for the Public Art Program".

The Public Art Plan Phase 2 implementation (2019-2020) strategy calls for "identify[ing] and implement[ing] alternate or additional funding sources" to support the Public Art Program.² The City Council 2019-2021 Goals and Work Plan, Goal 2, Action Step 12 is to "continue

¹ 2017-2022 Shoreline Public Art Plan page 19

² 2017-2022 Shoreline Public Art Plan page 23

implementing the public arts program”. Based on this policy direction staff have analyzed and developed a recommendation for sustainable funding for the Public Art Program.

Staff studied possible alternative funding strategies and engaged the services of the University of Washington Evans School of Business, which drew on interviews with comparable cities in the region to analyze funding strategies. The Stabilizing Public Art Funding in the City of Shoreline report can be seen at <http://www.shorelinewa.gov/Home/ShowDocument?id=45408>. The UW study identified four possible options for modifying the funding approach for the Public Art Program. These were presented to the PRCS Board in May 2019. The options presented were:

1. Expand cost categories for the 1% allocation in the current Ordinance
2. Establish a per-capita funding level
3. Increase the capital project contribution to the art fund from 1% to 1.5%
4. Dedicate a portion of revenues from rentals of city facilities to the art fund

Public Art Plan

The 2017-2022 Public Art Plan (<http://www.shorelinewa.gov/Home/ShowDocument?id=31901>) was adopted in March 2017 with five Goals:

1. The Public Art Program will be a leader in the City’s Placemaking effort.
2. Support the City’s commitment to equity and inclusion through the arts.
3. Achieve greater financial sustainability for the Public Art Program.
4. Engage the community through public/private partnerships.
5. Integrate public art within Parks, Recreation and Cultural Services and the City.

The Plan identifies numerous possible implementation strategies for each goal. It also identifies specific implementation steps over three phases between 2017 and 2022 as well as ongoing programs anticipated to continue across all phases. The phased implementation steps and ongoing programs were tailored to the anticipated budget and staffing resources.

Specific implementation steps include:

1. Commission a major piece of art.
2. Activate Shoreline neighborhoods with art such as street furniture, banners, utility box wraps, sculpture and performance art.
3. Identify and implement alternate or additional funding sources.
4. Commission an additional piece of art (size dependent on grants or philanthropy)
5. Plan for art space in a new community center.
6. Create a portable works collection.
7. Integrate art into street corridor projects along 145th, 175th, and 185th.

Public Art Program Approved Budget

The complete Public Art Program budget associated with the adopted Public Art Plan is shown in Attachment 1. Attachment 1 illustrates the detailed line item budget for expenses and revenues associated with implementing the Public Art Plan through 2022.

Expenditures for the Public Art Program are paid from both the general fund and the Municipal Art Fund (MAF) (Table 1). The general fund is supported by a variety of general city revenues including property taxes, fees sales, etc. The MAF is supported predominantly by a special appropriation of 1% of qualified capital improvement projects.

Table 1: Public Art Program expenditures 2019-2022

Expenditures	2017 actual	2018 actual	2019 adopted	2020 adopted	2021 projected	2022 projected
From the Municipal Art Fund	\$75,836	\$54,777	\$182,718	\$85,974	\$65,753	\$91,056
From the General Fund	\$114,602	\$94,580	\$95,218	\$95,974	\$98,068	\$97,556

Ordinance 312, adopted in 2002, established the MAF to receive appropriations for visual art in public places within the City. Expenditures from the MAF are restricted to supporting the Public Art Plan and program. As defined in Ordinance 312, 1% of the dollar amount of the original construction contract associated with any qualifying municipal construction project is allocated to the MAF. Qualifying municipal construction contracts are defined as capital construction project funded wholly or in part by the City for construction of new buildings or infrastructure or to make repairs where the repairs exceed 50% of the value of the structure. The City Council has the authority to change, delay, or cancel a projects contribution to the MAF.

In 2017, when the Public Art Plan was adopted, contributions to the MAF were projected to be relatively consistent year to year (Table 2). Revised 2019 projections show less predictability over the six-year period. The updated assumptions for contributions to the MAF in 2020 and 2021 are based on the timely construction of just three projects.

Table 2: 1% CIP Contributions to MAF

	2017 actual	2018 actual	2019 adopted	2020 adopted	2021 projected	2022 projected
2017 Projections	\$99,635	\$27,111	\$17,697	\$13,240	\$13,428	\$15,590
2019 Projections	\$38,374	\$2,283	\$0	\$43,537	\$47,792	\$0

Based on the MAF expenditures and the 1% contribution from capital projects, the MAF is expected to be depleted in 2022 (Table 3). If any projects are delayed or canceled, then the MAF would be depleted earlier.

Table 3: MAF Ending Fund Balance

Table 3	2017	2018	2019	2020	2021	2022
2017 Projections	\$418,568	\$279,076	\$174,965	\$107,731	\$61,405	-\$8,061
2019 Projections	*\$326,775	*\$283,486	\$157,268	\$120,331	\$108,369	\$23,313

*Actuals

Recommendation

Staff recommends amending Ordinance 312 to redefine funding for the Municipal Art Fund by expanding and clarifying the list of city capital projects tied to the 1% contribution to the Municipal Art Fund. The purpose of the amendment is to:

1. Provide more stable revenue for the MAF
2. Provide a higher level of funding for the Public Art Program
3. Make the implementation of the Ordinance more clear, efficient and less subjective

This recommendation would amend Ordinance 312 so that all projects included in the City’s CIP for general capital projects including parks, municipal buildings, roads, streets and sidewalks would make contributions to the Municipal Art Fund. Proposed changes to Ordinance 312 are shown in Table 4.

Table 4: Summary of proposed Amendment to Ordinance 312

Ordinance Component	Ordinance 312	Proposed Amendment
Definition of Qualifying Municipal Construction Project (QMCP) #1	Project is funded wholly or in part by the city	No change
Definition of QMCP #2	Project is to construct new building, park, transportation infrastructure, etc.	No change
Definition of QMCP #3	Project is to repair or replace where cost of construction exceeds 50% of the value of the structure	All repair and replacement projects included.
Definition of QMCP #4	Excludes repair of existing facilities including life-cycle replacement	Includes repair of existing facilities including life-cycle replacement.
Contribution amount calculation based on	Total amount of the original construction contract amounts only. Excludes change orders.	All construction phase expenditures.
City Council discretion	Contribution may be eliminated or reduced by the Council action.	No change
Contribution amount	1%	No change
Contribution amount – funding source limitations	In the case of projects that involve use of grants, bonds, or sources of funding other than the general fund, the 1% calculation is based on the total source of funds that allow for arts as an authorized expense.	The 1% calculation is based on all construction phase expenditures regardless of source of funds.

Attachment 2 shows the list of QMCP that would make MAF contributions based on the current and amended Ordinance.

Impacts of Recommendation

Table 5 shows the anticipated MAF contributions and resulting MAF balance associated with the proposed amendment to Ordinance 312. Table 5 also shows the possible impact of state Initiative 976 which would reduce funding for certain roads projects. Assuming the projects in the CIP remain on schedule, the MAF would be funded beyond 2022.

Table 5: Anticipated MAF Contributions based on Amended Ordinance

	2017 Actual	2018 Actual	2019 Projected	2020 Projected	2021 Projected	2022 Projected
MAF 1% Contributions	\$38,374	\$2,283	\$0	\$106,208	\$177,919	\$134,171
MAF Ending fund balance	\$326,775	\$283,486	\$157,268	\$144,632	\$187,697	\$141,812
MAF 1% Contribution – I-976	\$38,374	\$2,283	\$0	\$94,858	\$172,279	\$125,711
MAF Ending Fund Balance – I-976	\$326,775	\$283,486	\$157,268	\$133,282	\$170,707	\$116,362
MAF Ending Fund Balance Projections based on Current Ordinance 312	\$326,775	\$283,486	\$157,268	\$120,331	\$108,369	\$23,313

Surface Water Utility

Because of its unique nature as a rate-payer-funded utility service and not a general government function, the Surface Water Utility is excluded from making MAF contributions (Table 6). Staff continue to research ways that surface water projects might participate in the City’s desire to spread art throughout the city. This information is included for information only.

Table 6: 1% of anticipated surface water project construction costs.

	2019	2020	2021	2022
1% of Surface Water projects	\$0	\$15,982	\$14,158	\$11,406

Impact of Proposition 1

If Proposition 1 passes, the related contribution to the MAF would be approximately \$600,000 between 2021 and 2024. The Proposition 1 MAF contribution would be restricted to art projects near the ShARCC and the parks being improved. It has not been included in the analysis.

Options Not Recommended

The Stabilizing Public Art Funding in the City of Shoreline report included other options that are not being recommended for implementation.

Per capita allocation: Establish a per capita general fund contribution. The population of Shoreline is 55,730. A one dollar per resident contribution would be approximately \$55,730 per year. This option would redirect funds from current programs to the MAF.

Share of rental fees: Increase facility rental fees by 10% and dedicate the increased revenue to the Municipal Art Fund. This would result in an approximately \$50,000 per year addition to the MAF (Table 7) and would require raising fees for users of picnic shelters, athletic fields, and other facilities. Fees are currently set based on market conditions and cost recovery goals. An increase in fees may push Shoreline rental fees above the market rate for facilities resulting in less demand or user push-back. The full impacts have not been evaluated.

Table 7: 10% of Rental Revenue.

	Rental Revenue	10%
2020	\$531,800	\$53,180
2019	\$509,975	\$50,998
2018	\$477,620	\$47,762
2017	\$510,959	\$51,096
2016	\$514,557	\$51,456

Increase contribution from 1% to 1.5%: This option would increase the contribution for qualifying municipal projects to 1.5%. This would increase the contribution to the MAF by approximately \$65,000 per year. It would increase construction costs for projects by 0.5%.

Table 8: Estimated MAF Contributions based on 1.5% contribution rate

	2017 Actual	2018 Actual	2019 Projected	2020 Projected	2021 Projected	2022 Projected
MAF 1% Contributions	\$38,374	\$2,283	\$0	\$159,312	\$266,879	\$201,257
MAF Ending fund balance	\$326,775	\$283,486	\$157,268	\$197,736	\$276,657	\$208,898
MAF 1% contribution - I976	\$38,374	\$2,283	\$0	\$142,287	\$258,419	\$188,567
MAF Ending Fund Balance - I976	\$326,775	\$283,486	\$157,268	\$199,923	\$256,061	\$174,543
2019 Ending Fund Balance Projections based on Ord 312	\$326,775	\$283,486	\$157,268	\$120,331	\$108,369	\$23,313

Next Steps

Staff are scheduled to present a proposal to amend Ordinance 312 to the City Council on November 18, 2019. The City Council will decide how to proceed.

If the City Council approves amending Ordinance 312 then staff will prepare a proposal for the 2021/2022 budget to revise the implementation strategies for the Public Art Plan to reflect the increase in MAF fund revenues.

Additional Information:

Eric Friedli, PRCS Director, 206-801-2601, efriedli@shorelinewa.gov

Attachment 1: Public Art Plan Associated budget updated with 2017, 2018 actuals

	2017	2018	2019	2020	2021	2022
Municipal Art Fund (MAF)	Actual	Actual	Adopted Budget	Adopted Budget	Revised Estimate	Revised Estimate
MAF Beginning Fund Balance	\$357,872	\$326,775	283,486	\$174,965	\$107,731	61,225
MAF Revenues (1% CIP Contribution)	\$38,374	\$2,283	\$17,697	\$13,240	\$13,248	\$15,590
Interest Earned		\$4,289				
Other MAF Revenue (Grants/Philanthropy)	\$6,365	\$4,213	\$5,000	\$5,000	\$5,000	\$5,000
Miscellaneous Revenue (includes one-time contributions)		\$702	\$51,500	\$500	\$1,000	\$1,000
MAF Expenditures	\$75,836	\$54,777	\$182,718	\$85,974	\$65,753	\$91,056
MAF Ending Fund Balance - REVISED	326,775	283,486	174,965	107,731	61,225	(8,241)
Municipal Art PROGRAM - RESOURCES						
Use of MAF Fund Balance	\$31,097	\$43,290	\$108,521	\$67,234	\$46,505	\$69,466
General Fund Contribution (arts council + .25 FTE	\$79,802	\$84,195	\$85,218	\$85,974	\$86,753	\$87,556
Repair & Replacement - CIP Contribution	\$34,800	\$10,385	\$10,000	\$10,000	\$10,000	\$10,000
ALL Eeligible CIPs 1%	\$38,374	\$2,283	\$17,697	\$13,240	\$13,248	\$15,590
Grants, sales, + other income	\$6,365	\$9,204	\$56,500	\$5,500	\$6,000	\$6,000
Total Public Art Program Revenue	\$190,439	\$149,357	\$277,935	\$181,948	\$162,507	\$188,612
Public Art PROGRAM EXPENDITURES						
Major Commission	\$11,059	\$5,790	\$134,000	\$40,000	\$0	\$40,000
Temporary Sculpture Program	\$9,290	\$1,335	\$3,000	\$3,000	\$5,000	\$4,000
Nature Art Program	\$7,306	\$1,500	\$3,500	\$3,500	\$5,000	\$4,000
Neighborhood Arts (Murals/Wraps)	\$17,232	\$748	\$2,500	\$2,500	\$2,500	\$2,500
Community Involvement (Pop Up Pianos)	\$22,076	\$3,831	\$3,500	\$0	\$4,000	\$0
Equity Arts (project; grants)	\$0	\$404	\$3,000	\$3,000	\$5,000	\$5,000
Indoor art exhibitions	\$8,873	\$474	\$3,000	\$3,000	\$3,000	\$3,000
Outreach and awareness	\$0	\$25	\$1,500	\$1,500	\$1,500	\$1,500
Portable Works Collection	\$0	\$9,651	\$0	\$0	\$0	\$0
Grants to Artists	\$0	\$0	\$3,500	\$3,500	\$3,000	\$3,500
General Expenditures + Grant expenditures		\$31,019	\$25,218	\$25,974	\$36,753	\$27,556
Shoreline LFP Arts Council (GF)	\$60,000	\$60,000	\$60,000	\$60,000	\$60,000	\$60,000
Maintenance (R&R - CIP)	\$34,800	\$10,385	\$10,000	\$10,000	\$10,000	\$10,000
<i>Total non-staff Expenditures</i>	<i>\$170,636</i>	<i>\$125,161</i>	<i>\$252,718</i>	<i>\$155,974</i>	<i>\$135,753</i>	<i>\$161,056</i>
Public Art Coordinator in Arts Fund	\$20,742	\$23,680	\$25,218	\$25,974	\$26,753	\$27,556
Public Art Coordinator in Admin	\$19,802	\$24,195	\$25,218	\$25,974	\$26,753	\$27,556
Total Art Program (ALL FUNDS) Expenditures	\$190,438	\$149,357	\$303,153	\$207,923	\$189,260	\$216,168
Expenditures by Fund						
General Fund	\$79,802	\$84,195	\$85,218	\$85,974	\$86,753	\$87,556
General Capital Fund	\$34,800	\$10,385	\$10,000	\$10,000	\$10,000	\$10,000
Arts Fund	\$75,836	\$54,777	\$182,718	\$85,974	\$65,753	\$91,056
Total	\$190,438	\$149,357	\$277,935	\$181,948	\$162,507	\$188,612

Attachment 2: CIP Project List Included in Current and Proposed Ordinance

General Capital Projects	Proposed Ordinance NEW	Current Ordinance 312	Funding
Boeing Creek Shoreview Park Trail Repair	x	x	Future Funding
Bonded Park Improvements	x	x	Bonds
City Hall Storage	x	x	General Fund
City Maintenance Facility	x	x	General Fund - Future Funding
Community and Aquatics Center	x	x	Bonds
Outdoor Multisport Court	x	x	YASG Grant - PIFs
Park Improvements	x	x	Mitigation - ST
Playground Replacement	x	x	Gen Cap - General Fund
RB Saltwater Park Fire Suppression Line	x	x	Gen Cap
Richmond Highlands Rec Center Improvements	x	x	Gen Cap
Turf & Lighting Repair and Replacement	x	x	Gen Cap
Kruckeberg Env Ed Center	x		Future Funding
Parks Repair & Replacement	x		Gen Cap - General Fund
Roads Capital Projects			
145th and I5 Interchange	x	x	Roads Cap - STP - Connecting WA - Future Funding
145th Corridor - 99th to I5	x	x	Roads Cap - STP - Connecting WA - Future Funding
147th/148th non-motorized Bridge	x	x	Roads Cap - General Fund - STP - Connecting WA - Future Funding
1st Ave NE (N145th to N 155th)	x	x	Light Rail Mitigation - Future Funding
5th NE (N 175TH to N 182nd)	x	x	Light Rail Mitigation - Future Funding
New Sidewalks	x	x	Bonds
Westminster & 155th Improvements	x	x	Roads Cap - TIB - Private Donations
Annual Road Surface Maintenance Program (Overlay)	x		Roads Cap - TBD - STP
Annual Road Surface Maintenance Program (BST)	x		Roads Cap - TBD
Sidewalk Rehab Program	x		Roads Cap - General Fund - TBD
Traffic Safety Improvements	x		Roads Cap
Traffic Signal Rehabilitation	x		Roads Cap