

SECURING OUR FOUNDATION SHAPING OUR FUTURE

SHORELINE'S PARKS, RECREATION & CULTURAL SERVICES

Community Involvement Updates

Shoreline's Parks, Recreation & Cultural Services Plan will be based on a reflection of community needs and desires. To date, over 2,000 people participated in the planning process, with outreach continuing throughout the remainder of the project. An inclusive strategy developed early in the planning process will help the City and the planning team reach a diverse cross-section of Shoreline residents, visitors, employees and regional recreation users throughout the course of this project.

What We've Heard So Far: Major Themes

- Consider impacts from **growth** and **future demands** on the system, especially around planned light rail
- More **public art** and **cultural opportunities**, especially community events
- Supporting an **indoor aquatic** and **recreation** facility
- Providing experiences for enjoying **nature**, **walking** and **biking**, **fitness**, **playing** and **socializing**
- Involving **all cultures and backgrounds**
- Creating opportunities for **all ages and abilities**
- Increasing the importance of **volunteerism** and **partnerships**
- Making improved and safer **connections** to parks and facilities

Community Involvement Participation as of August 2016

Activity	Participants*
Online/Phone	
Community Opinion Survey	830
Online Questionnaire	578
In Person	
Stakeholder Interviews	76
Focus Group Meetings	105
Intercept Events	470
Neighborhood Meetings	111

*Totals do not account for the same participants in multiple activities.



Aquatics/Indoor Recreation Focus Group Meeting



Intercept Event



Seniors Focus Group

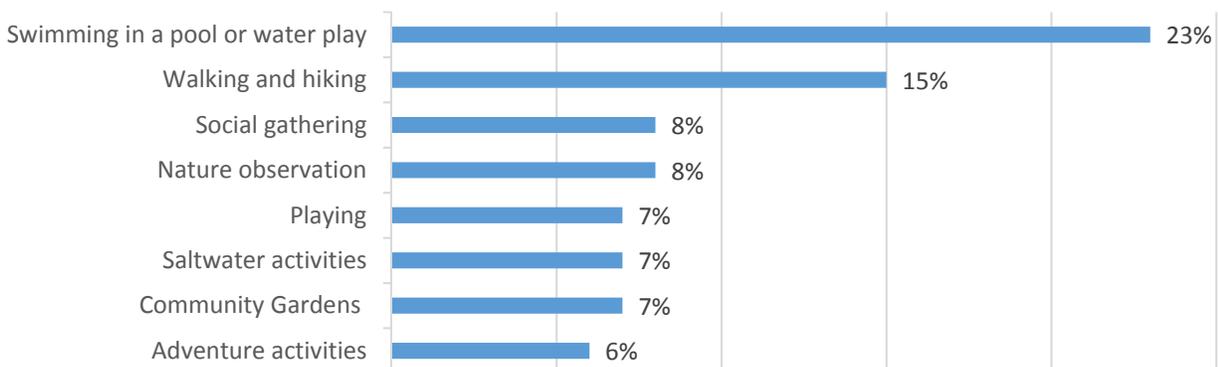
The Questionnaire Results Are In!

Thanks to everyone who completed the recreation questionnaire. Available on the City's website from April to June 2016, we had 578 total questionnaire responses which is a great turnout. Along with other discussions with the community, results from the questionnaire will help inform development of the plan. The following provides a summary of key findings from the questionnaire responses.

- **Parks, recreation and cultural services are important:** The majority of respondents (84%) felt that these places and opportunities are important or very important to the overall quality of life in Shoreline.
- Some of the most popular reasons for using Shoreline's parks are **enjoying the outdoors**, **exercising** and **children's activities**.



- **Swimming, water play, walking** and **hiking** are the top rated activities that respondents would like to see more of, in Shoreline.



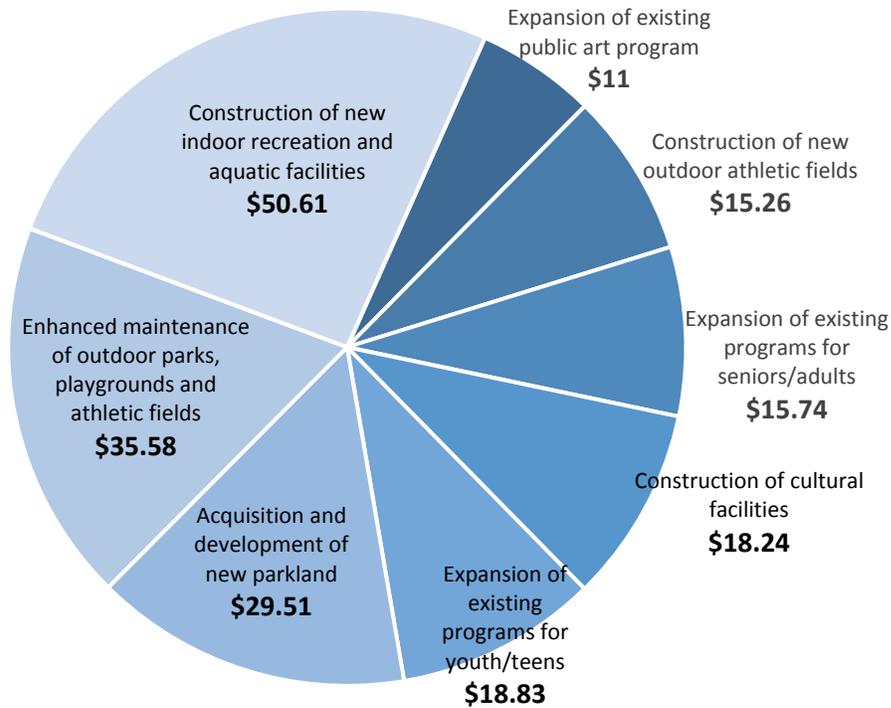
- When asked what respondents would like to add to an existing park, pool and pool related activities, water, play and trails were some of the words most frequently mentioned. The word cloud below displays some of the most common responses (larger words indicate more frequent responses).



- Similarly, the questionnaire asked which program respondents would like to see added. Pool and swimming-related programming, art and culture, events and festivals were some of the most commonly used words. The word cloud below shows the top responses.



- According to respondents, **social spaces** (for youth and teens), **fitness** rooms and facilities and **aquatics** are the most desired types of indoor programming spaces.
- The questionnaire asked respondents to choose how they would spend \$100 (hypothetically) across a series of options for parks, recreation and cultural services. Across all responses, respondents chose to spend the most on **construction of a new indoor recreation and aquatic facility**, followed by **enhanced maintenance of outdoor parks, playgrounds and athletic fields**.



Upcoming Opportunities...

See us at *Celebrate Shoreline* at Cromwell Park (18030 Meridian Ave. N.) on August 20, for a chance to learn more about the project and see the latest project updates. We'll also be holding a series of public workshops related to development of the plan for a more in-depth chance to be involved. Save the dates and we hope to see you there!

- September 20 - Park & Open Space Planning Workshop I
- October 19 - Aquatic-Community Center Public Workshop
- November 1 - Park & Open Space Planning Workshop II (Repeated)
- January 7, 2017 - Final Public Open House

For more information on these events and the latest on the project, visit the City's website at: shorelinewa.gov/prosplan